

## IAEM Bulletin 2024 Advertising Insertion Form

If you would like to place advertising in the IAEM Bulletin, please fill out and e-mail the completed, signed form to [john@iaem.com](mailto:john@iaem.com).

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Name of IAEM Member if Eligible for Member Ad Rates: \_\_\_\_\_

Are you a past IAEM Member?  Yes  No

Have you been an EMEX exhibitor?  Yes  No

Size of advertisement (check one):

Full Page |  1/2 Page |  1/3 Page |  1/4 Page |  1/6 Page |  1/8 Page

URL where ad clicks should point (IAEM advises using a tracked link):

\_\_\_\_\_

Number of issues advertisement should run (check one):  1 issue  3 issues  6 issues  12 issues

Specify issue(s) in which your ad(s) should run: \_\_\_\_\_

- **Insertions Deadline:** I understand that I must submit my signed insertion order no later than the 1<sup>st</sup> of the month prior to the month in which I wish my ad to appear.
- **Ad Materials Deadline:** I understand that the IAEM Bulletin Editor must have received my advertising materials no later than the 15<sup>th</sup> of the month prior to the month in which I wish my ad to appear.
- **First-Time Advertiser Payments:** I understand that if I am a first-time advertiser in the IAEM Bulletin (and have no payment history with IAEM, such as membership or EMEX booth) **I must pay for my ad space in advance**, no later than the 15<sup>th</sup> of the month prior to the month in which I wish my ad to appear.
- **Other Advertiser Payments:** I understand that payment for my ad will be due within 30 days of invoice.
- I understand that any ad cancellations must be received by the IAEM Bulletin Editor no later than the 15<sup>th</sup> of the month prior to the month in which I had requested my ad to appear.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please e-mail your completed, signed insertion form to:

John Osborne, IAEM Bulletin Editor

Phone: 419-681-1487 • E-Mail: [john@iaem.com](mailto:john@iaem.com)

Form updated July 3, 2024

<b>Ad Size:</b>	<b><u>1 Time</u></b>	<b><u>3 Times</u> *</b>	<b><u>6 Times</u> *</b>	<b><u>12 Times</u> *</b>
<b>Full-page:</b>			\$675 each ad	\$637 each ad
IAEM Member	\$787	\$712 each ad	\$780 each ad	\$735 each ad
Non-Member	\$900	\$825 each ad		
<b>½-page:</b>	\$393	\$356 each ad	\$337 each ad	\$318 each ad
IAEM Member	\$450	\$412 each ad	\$390 each ad	\$367 each ad
Non-Member				
<b>1/3-page:</b>	\$337	\$300 each ad	\$281 each ad	\$262 each ad
IAEM Member	\$390	\$345 each ad	\$322 each ad	\$300 each ad
Non-Member				
<b>¼-page:</b>	\$300	\$262 each ad	\$243 each ad	\$225 each ad
IAEM Member	\$345	\$300 each ad	\$281 each ad	\$258 each ad
Non-Member				
<b>1/6 page:</b>	\$187	\$150 each ad	\$131 each ad	\$112 each ad
IAEM Member	\$217	\$172 each ad	\$150 each ad	\$131 each ad
Non-Member				
<b>1/8 page:</b>	\$120	\$105 each ad	\$90 each ad	\$75 each ad
IAEM Member	\$138	\$120 each ad	\$105 each ad	\$86 each ad
Non-Member				

\* **Note:** To receive the 3 times, 6 times and 12 times discount, multiple issue advertisements must be placed at one time.