

# INTRODUCING THE NEW COMMUNITY & MEMBER ENGAGEMENT COMMITTEE

The new **Community and Member Engagement Committee** will drive strategic, operational, and tactical initiatives to engage with IAEM members and elevate and amplify the profile of emergency management.

## UNITING VOICES OF CHANGE

This new committee unites the current mission, leadership and program areas of the **Editorial Committee, Membership Committee**, as well as the **Advocacy and Awareness Caucus**.

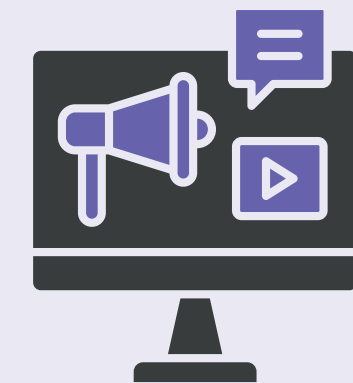
### COMMUNICATIONS

Proactively share relevant information to keep our members and the public informed on key emergency management topics.



### DIGITAL ENGAGEMENT

Reimagine the digital experience for members by expanding our online presence and embracing new technologies.



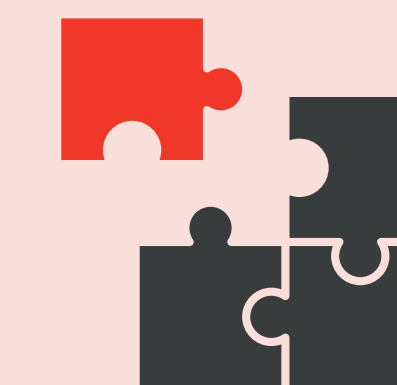
### ADVOCACY, AWARENESS & BRANDING

Amplify the voice of emergency management through strategic storytelling, awareness campaigns, and advocacy.



### COLLABORATION

Become a resource of multimedia engagement for topics prioritized by established committees and caucuses.



### REGIONAL ADVOCACY

Address region-specific emergency management challenges by empowering local voices and amplifying regional successes.



## LEADERSHIP



**Zach Stanford**



**Christa Lopez, Ph.D., CEM**



**Christian Cunnie**



**Maribel Street, CEM**

## TELLING OUR STORY

By **connecting incredible stories with our best storytellers** to help bring the important work of emergency managers to the communities we serve, we seek to amplify our story and showcase our impact. We believe this can be best achieved through engaging media partnerships, podcasts and more to support our membership and other committees and caucuses.

## GET IN TOUCH

We're excited to start 2025 by bringing in passionate members and tackling key topics that matter to our members and the emergency management community.



Scan the QR code to help shape the Committee's 2025 priorities.

## JOIN US!

If you're passionate about making emergency management more visible and have skills you want to contribute to the cause, we have a seat for you!



Scan the QR code if you're interested in joining the committee!