



IAEM-Canada President's Message

President, Paula Gibson



As we transition into another season, and prepare for the harshness of the Canadian winter, we reflect on the steady incline of challenges of today's new normal of climate-induced disasters and human-induced hazards that threaten communities and businesses across Canada.

Time and time again, Canadian Emergency Managers have shown their leadership in the profession. This year alone, numerous floods, wild fires, drought, tornadoes and hurricanes are among some of the challenges that faced Canadians.

Emergency management is an evolving discipline that requires progressive and expanding requirements for success. Successful leaders in the field excel at coordinating multiple agencies and information sources through systematic processes. Through collaborative efforts, it is possible for government agencies, businesses, organizations and citizens to come together with a common agenda and mutually reinforced activities to create positive change.

IAEM Canada recognizes the rapid progression and requirement of the profession throughout Canada and the need for this change. We are working diligently to support emergency managers through several initiatives that will enhance standardization, alliances and professional development.

By establishing mutual goals and strengthening relations between all emergency managers across Canada, we can set the standard of awareness and necessity of the profession in today's environment.

You may be asking yourself what you; yourself, can do to help strengthen emergency management awareness and move toward that common goal.

The solution begins with involvement. By joining an IAEM Canada Committee, you will become part of a robust team of individuals that share that common goal.

If you are interested in joining a committee, or would like more information, please contact me at canadapresident@iaem.com

Together we can make a difference!

IAEM-Canada Council Leadership

New Leadership Appointments

IAEM-Canada Director of Professional Development and Conference Director

Join us in welcoming the new Director of Professional Development and Conference Director, Carol Ann Hartung. Carol Ann was a member of the 2019 IAEM- Canada Conference Committee and is the Program Manager for the Office of Incident Management at Transport Canada, where she provides leadership on incidence response and government-wide core competency development for federal Emergency Management professionals.



For a complete listing of IAEM Canada Council Leadership, click here [IAEM Canada Council Leadership](#)

Meet the Team!

IAEM-Canada Vice President, Scott Roberts



"Having been an EM practitioner now for a few years, I look forward to the future and growing IAEM Canada into a central reference repository for our members. I see us as being the "go to" source for all things EM.

This level of service is what I see for our members. This will take time. Our past boards have provided strong leadership and our current President and board of directors will continue to work towards this. I am grateful for the opportunity to be a part of the process."

IAEM-Canada Committee Initiatives

IAEM-Canada Partnership Engagement Committee



**By Eva Cohen,
Director of Partnership
Engagement**



The Partnership Engagement Committee is currently working on a variety of agreements with partners ranging from the private sector to academic institutions; to benefit our membership, enhance IAEM-Canada's reach and collectively strengthen emergency management and preparedness across the

nation.

Two successful examples of such agreements are the partnerships between IAEM-Canada and the *Emergency Preparedness in Canada (EPIC) Podcast* and the *Centre for Crisis and Risk Communications*.

EPIC Podcast is committed to delivering current, relevant and Canadian disaster and emergency management content to Emergency Managers of all levels, in an effort to promote evidence and best-practice based on emergency management strategies, programs, and practice and to contribute to more resilient Canadian communities. The impressive list of 40 diverse topics to date, covers everything from expert interviews to summaries of new legislation ("Get Your Acts Together - an Analysis of EM Legislation") and debates around trends, lessons learned as well as reflection about the true value of ingrained practices ("The Great 72hrs kit debate - Preparedness or Placebo").

The partnership between IAEM-Canada and the Centre for Crisis and Risk Communications allowed us to demonstrate our commitment to crisis communications and providing valuable, educational events to our membership through promotion of their workshop with world-leading crisis expert, Dr. Vincent Covello in Edmonton and Calgary, Alberta, at a discount to IAEM- Canada Members.

As we are continuing to join forces with a variety of partners, we look to serve our members by fulfilling our committee's mission.

IAEM-Canada Member's Corner



Emergency Management Innovations in the City of Winnipeg

*By Jason Shaw, Assistant Chief
Winnipeg Fire Paramedic Service*

The City of Winnipeg has recently made significant investments in emergency management to better comply with both Provincial legislation and guiding best practice documents such as CSA- Z1600 and NFPA 1600. In 2017 the new Winnipeg Office of Emergency Management (OEM) replaced the previous Emergency Preparedness Program in an effort to holistically align with our known hazards and emerging threats that have developed due to climate change and a rapidly growing City on pace for 1 million citizens. With incident complexity ever increasing and a need to support our citizens through response, preparedness, mitigation and recovery efforts the OEM has grown in staff size and capacity to meet the needs of today.

Winnipeg's OEM has recently completed a major renovation of its emergency operations centre (EOC) after an extension consultation period with many local stakeholders including emergency managers holding CEM designation as well as IAEM members from Toronto to Vancouver. The result is an EOC that is user friendly, flexible in design for optimal flow of space while incorporating some new technology advancements.

Our next adventure awaits as we continue to prepare for major emergencies and disasters through planning, exercises and training. Our goal is to build capacity throughout our City and increase our resiliency in our communities at the grass roots level. The IAEM has been a large part of our success through educational opportunities and the friendly networking available to members. We look forward to growing, learning and facing the challenges that come are way as we know we are part of bigger support system with our relationship with the IAEM.

We want to hear from you!

Do you have an innovation, initiative, or incident that other Emergency Managers can benefit from? Contact IAEM Canada President, Paula Gibson at CanadaPresident@iaem.com to have it published here!

Credibility in Emergency Management

CEM Commissioner, Shannan Saunders



Why complete the AEM?

The Associate Emergency Manager credentials get a bad rap sometimes, but it's not a lesser certification! For many Canadian emergency managers, AEM is exactly the credential that can help define ongoing commitment to the industry and to professional

development.

Achieving your AEM opens doors to some of the most exciting opportunities in Emergency Management. Having a credential speaks volumes to employers. You will stand out from others by showcasing your dedication to the profession and outlining initiative and leadership qualities.

IAEM-Canada Contact Information Up to Date?



Have you changed jobs or emails since joining IAEM-Canada? We want to make sure you receive timely and relevant event and professional development opportunity information, so check your email contact information is correct here

<https://www.iaem.com/page.cfm?p=members/edit-profile>

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IAEM Canada c/o
201 Park Washington Court
Falls Church, VA 22046-4527



Contact Us