

Sponsorship Opportunities

The 72nd Annual Conference is an excellent opportunity to put your organization in front of emergency management professionals.

► **The IAEM 72nd Annual Conference takes place November 15–21, 2024 in Colorado Springs, CO**

Sponsorships are sold at a first come, first served basis.

Contact **John Osborne** (john@iaem.com) and **Clay Tyeryar** (clay@iaem.com) to discuss sponsorship opportunities.

IAEM

2024 Annual Conference & EMEX

Colorado Springs, CO

Driving Partner of the Day — For one day during the conference, the Driving Partner of the Day will help begin general sessions on that day and include a 3-5-minute overview of their company (or video, or infomercial). Conference leadership will introduce the actual session speakers, and may share an emceeing role with the sponsor. This package also includes enhanced logo placement during key conference sessions, leads for all opt-in attendees, and many opportunities to raise your brand awareness built into the event's design.

Partner Presentation "Sponsor Solution Session" — Concurrent 30-minute sponsor run conference session. Sponsor selects the session title (pending IAEM approval). This is your time to highlight a new project, premier service, or unique solutions that only you can provide.

Breakout Session — Select a breakout session to sponsor. Signage with sponsor logo will be on display in the room.

Pre- or Post-Conference E-Blast — One e-blast sent to "opted-in" registered attendees of the event. The sponsor supplies an HTML file (subject to IAEM approval) and IAEM will send it on the sponsor's behalf.

Social Media Shout-Out — Recognition of sponsor on IAEM's social media channels in the days prior to the conference.

Exhibit Space — Powerhouse and Driving Partner sponsorship levels include a 10'x10' booth space. Exhibit space can be added to the Trendsetter and Supporter level sponsorships for an upcharge.

Optional Add-on — "Super Bowl" sizzle-reel style video ad space to be played from the mainstage during plenary session is available at the rate of \$1,000 per minute for Driving Partner, Powerhouse, and Trendsetter level sponsors. *Videos to be produced by sponsoring organization and played during plenary sessions of the conference.*

www.iaem.org/usconf/Sponsorship

Sponsorship Levels

IAEM



2024

Annual Conference & EMEX

Colorado Springs, CO

	Driving Partner \$20,000	Powerhouse \$10,000	Trendsetter \$5,000	Supporter \$1,000
Host of Onsite Welcome Party, <i>OR</i> Presidential Banquet, <i>OR</i> Driving Partner of the Day	X			
Leads for All Opt-in Attendees	X			
Partner Presentation "Sponsor Solution Session"	X	X		
Breakout Session Sponsor	X	X	X	
Conference Passes	5	4	3	
Pre-/Post Conference E-Blast	X	X		
Social Media Shout-Out	X	X		
Recognition in 2024 IAEM Newsletter	X	X	X	
10'x10' Exhibit Space at EMEX During the Annual Conference in Colorado Springs, CO	X	X		
Hyperlinked Logo on the Conference Website	X	X	X	X
Logo on Website/Conference Emails	X	X	X	X
Optional Add-on: Video Ad Space <i>Contact john@iaem.com for details</i>	X	X	X	



Choose Your Sponsorship Level

Driving Partner \$20,000	Powerhouse \$10,000	Trendsetter \$5,000	Supporter \$1,000
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IAEM 72nd Annual Conference | November 15-21, 2024 | Colorado Springs, CO

Sponsor Information

COMPANY _____

CONTACT NAME _____

TITLE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____

WEBSITE _____

Payment by Credit Card

VISA MasterCard American Express

(Please include the security code number located on either the front or back of the card along with the card holders billing address)

CREDIT CARD NUMBER _____

EXPIRATION DATE _____ SECURITY CODE _____

NAME ON CARD _____

CARD BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

Payment by Check

Make check payable to IAEM and send to IAEM, 201 Park Washington Court, Falls Church, VA 22046

Additional Sponsorship Opportunities

- Check here if you are interested in exploring a multi-year sponsorship.
- Check here if you are interested in exploring sponsorship opportunities outside of the IAEM Annual Conference.

Contact John Osborne to further discuss sponsorship opportunities at john@iaem.com.



International Association of Emergency Managers
201 Park Washington Court • Falls Church, VA 22046
703-538-1795
www.IAEM.org • www.EMEX.org