

Brittany Perkins Castillo

CEO, AshBritt

Speaker Bio:

Brittany Perkins Castillo is Chief Executive Officer of [AshBritt](#), a national, rapid-response emergency management, logistics, and disaster response contractor. Brittany is known as a vocal advocate for women in business and frequently speaks about increasing and supporting women in the government contracting and emergency management fields. Brittany was recently appointed to [FEMA's National Advisory Council](#), which advises the FEMA Administrator. She launched [WTFem.org](#), a repository for resources to help advance women in the emergency management field. Brittany is Chair of the [Pace Center for Girls](#) Board of Trustees, a member of the board of directors of the [AshBritt Foundation](#), [4Girls Foundation](#), [Dress for Success Palm Beaches](#), and on the Board of Counselors for [Equal Justice Works](#).

In 2023, Brittany launched a children's activity book, [Kids can be Hero Helpers](#), and the initiative [Stronger than the Storm](#), both focused on helping children understand and recover from disaster events. Brittany facilitates workshops on this topic at national conferences and has distributed more than 40,000 books to cities and counties across the United States and Caribbean.

Presentation:

Stronger than the Storm: Tools for Children During a Disaster Response

Children are a vulnerable population; this vulnerability can be amplified during a disaster. Children's needs must be a core priority during disaster planning, response, and recovery. Stronger than the Storm is a non-profit organization whose mission is to provide kid-friendly resources for youth, caregivers, educators, and the emergency management industry that cultivates resilience and brings awareness to specific needs of kids when planning for and responding to disaster events. During this session, you will be provided with tools for incorporating the needs of children into disaster planning and response.