

# COMMUNITY PREPAREDNESS:

## More Than a Leisurely Hobby, but Rather a Purposeful Service

Providing Education – Fostering Partnerships – Promoting Resilience



**MISSION AREA:** Mitigation

**CORE CAPABILITY:** Community Resilience

### OBJECTIVE:

- »»» How can we build a community preparedness program that provides a tangible service?
- »»» What does a “culture of preparedness” look like?
- »»» How can we provide better value to the public?
- »»» How can local emergency managers obtain a return on investment for community preparedness efforts?

### PROGRAM MISSION:

To enhance the resilience of the people of Adams County, Colorado by empowering them with high-quality resources, useful information, and the preparedness skills necessary to be self-reliant in times of disaster.

### PROGRAM VISION:

To foster a whole community that is aware of their hazards and capable of taking sustainable preparedness actions that minimize their vulnerabilities and mitigate their risks.

### METHODOLOGY:

- Collaborate with surrounding emergency managers
- Refer to the jurisdictional HMP
- Prioritize the hazards and threats of greatest risk
- Follow national guidance but also add the local twist
- Offer the public a wide variety of options
- Cater services to meet the needs of different audiences

### PARTNER WITH OTHER JURISDICTIONS AND EXISTING ORGANIZATIONS:

Local | State | Federal

### OFFER YOUR JURISDICTION VARIETY OF PREPAREDNESS TOPICS:

- Animal Preparedness
- Basic Preparedness Awareness
- Emergency Alerts
- Financial Preparedness
- Hazardous Material Preparedness
- Health Preparedness
- Make a Kit
- Make a Plan
- Personal Property Preparedness
- Senior Preparedness
- Summer Preparedness
- Travel Preparedness
- Winter Preparedness
- Youth Preparedness
- Stop the Bleed®
- Faith-Based and Community Organization Preparedness

**CERT, while it can be useful, is not the only tool in the toolbox. Promote Emergency Notification System Registrations**

### SIGNIFICANT CONCLUSIONS:

Total Registrations

**FEBRUARY 2022:**

**11,403**

RESIDENTIAL

**531**

BUSINESSES

**MARCH 2024:**

**12,986**

RESIDENTIAL

**639**

BUSINESSES

- Increased collaboration with local area OEMs
- Increased community connections
- Greater awareness for hazards and threats
- Empowering community members to take preparedness actions



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