POSTER SHOWCASE #IAEM24

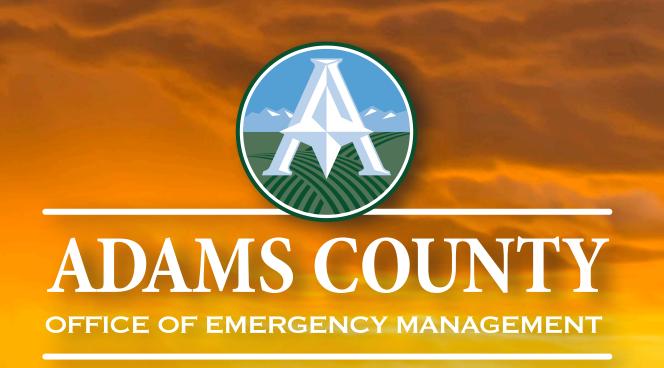
Non-Competitive Division

PREPARED ESS

More Than a Leisurely Hobby, but Rather a Purposeful Service

Providing Education – Fostering Partnerships – Promoting Resilience

KYLE LOPEZ Adams County, Colorado - OEM



MISSION AREA: Mitigation CORE CAPABILITY: Community Resilience

OBJECTIVE:

- >>>> How can we build a community preparedness program that provides a tangible service?
- What does a "culture of preparedness" look like?
- How can we provide better value to the public?
- >>>> How can local emergency managers obtain a return on investment for community preparedness efforts?

PROGRAM MISSION:

To enhance the resilience of the people of Adams County, Colorado by empowering them with high-quality resources, useful information, and the preparedness skills necessary to be self-reliant in times of disaster.



PROGRAM VISION:

To foster a whole community that is aware of their hazards and capable of taking sustainable preparedness actions that minimize their vulnerabilities and mitigate their risks.

METHODOLOGY:

- Collaborate with surrounding emergency managers
- Refer to the jurisdictional HMP
- Prioritize the hazards and threats of greatest risk
- Follow national guidance but also add the local twist
- Offer the public a wide variety of options
- Cater services to meet the needs of different audiences

PARTNER WITH OTHER JURISDICTIONS AND EXISTING ORGANIZATIONS:

Local | State | Federal

OFFER YOUR JURISDICTION VARIETY OF PREPAREDNESS TOPICS:

- Animal Preparedness
- Basic Preparedness Awareness
- Emergency Alerts
- Financial Preparedness
- Hazardous Material Preparedness
- Health Preparedness
- Make a Kit
- Make a Plan
- Personal Property Preparedness
- Senior Preparedness

- Summer Preparedness
- Travel Preparedness
- Winter Preparedness
- Youth Preparedness
- Stop the Bleed®
- Faith-Based and Community Organization Preparedness

CERT, while it can be useful, is not the only tool in the toolbox. Promote Emergency **Notification System Registrations**

SIGNIFICANT CONCLUSIONS:

Total Registrations

FEBRUARY 2022:

11,403 RESIDENTIAL

531

BUSINESSES

MARCH 2024: 12,986 RESIDENTIAL

> 639 BUSINESSES

Increased collaboration (with local area OEMs

Increased community connections

Greater awareness for hazards and threats

Empowering community members to take preparedness actions

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